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Press Release

Jim Helgerson Promoted To Director of Marketing

Minneapolis, Minnesota – July 8, 2008 Control Products, Inc., a trusted leader in electronic control technology, is proud to announce the promotion of Jim Helgerson to Director of Marketing effective July 1, 2008.



Over the past twenty years, Jim has had a distinguished career with Control Products. His varied responsibilities have included market development, product development, sales management and over all business development. He is a key contributor to the success of Control Products. During this period of time, Control Products has evolved from a mid-size national company to a global supplier of electronic control solutions.

In his new position as Director of Marketing, Jim will have a broad range of functional groups reporting to him that include product development, project quoting, customer service, marketing communications, trade show coordination and e-commerce. According to Chris Berghoff, CEO of Control Products, “Jim has made significant contributions in every aspect of the business in which he has managed. I look forward to his valuable advice and achievements as we grow the company internationally.”

About Control Products, Inc.

Since 1985, Control Products, Inc. has been a leader in electronic control solutions specializing in technology, design, embedded communications, Internet connectivity, and global manufacturing. Its products are used in many commercial and consumer applications around the world. Application examples include controls and embedded communications for food service equipment, HVAC, medical, Industrial, residential security, and freeze protection. Control Products owns and operates factories in the US and China. To learn more about all the devices and services offered by Control Products, Inc. visit us online at www.controlproductsinc.com or call 1-800-947-9098.

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